



## **Wacom® Expands Cintiq® Interactive Pen Display Portfolio**

Wacom's new Cintiq 12WX and Cintiq 20WSX join the flagship 21UX to deliver pen-on-screen choices that fit virtually any professional content creator's digital workflow and budget.

Vancouver, WA – Dec. 3, 2007 – Wacom Technology Corp. announced today the introduction of two new members to the Cintiq family – the Cintiq 12WX and Cintiq 20WSX. The Cintiq 12WX combines all the advantages and power of direct pen-on-screen input with a new low-profile, lightweight and flexible design. The new Cintiq 12WX is aimed at professional creators of digital content looking to improve and streamline their workflow. Storyboarding for 2D or 3D animations, compositing for post production, designing graphics, as well as retouching photos are just a few of the many creative applications where the Cintiq 12WX will excel.

Also joining Wacom's Cintiq lineup is the Cintiq 20WSX, the world's first wide-format desktop pen display. Combining the the same design elements and ergonomic enhancements as the Cintiq 21UX, Wacom's latest wide-format pen display is ideal for those who prefer to work with a 16:10 aspect ratio and may not require the increased resolution of the 21UX.

### **The Cintiq 12WX**

The Cintiq 12WX is suitable in a variety of computer environments, especially those where users wish to work across multiple monitors. It is ideal as a companion monitor for a primary display, alongside other displays in a multi-monitor environment, or even by itself. Additionally, with an estimated street price of \$999, the Cintiq 12WX is an affordable and ergonomic solution for creative users seeking an interactive pen display experience.

"Users will appreciate the Cintiq 12WX's ability to integrate seamlessly into existing workflows," said Michael Marcum, director of product management for Wacom.

"Whether developing content at a work station in conjunction with a large-format display or creating material with a laptop, the Cintiq 12WX provides all the advantages of pen-on-screen usage in an intuitive and functional design."



Key to the Cintiq 12WX is its attractive size and low-profile design for comfortable and effortless handling. Weighing just 4.4 pounds, its dimensions and thoughtful styling make it an ergonomic product ideal for flexible integration into existing workplaces or use at a remote location such as a collaborative meeting at a client site. Combining the small size and flexibility of a desktop pen tablet with the natural hand-eye coordination of an interactive pen display, the Cintiq 12WX offers slimline dimensions comparable to Wacom's Intuos<sup>®</sup>3 6x11 pen tablet.

"Current Intuos3 users who switch to the Cintiq 12WX can gain an even more natural and liberating edge over their current workflow," said Marcum . "In addition, the Cintiq 12WX works seamlessly with over 100 software applications, providing navigation and creative control freedoms that place an emphasis on ease-of-use, intuitive on-screen input and a welcome jump in productivity."

#### **Cintiq 12WX Feature Set Highlights**

The Cintiq 12WX features a high quality 12.1" TFT LCD wide-format display for direct pen-on-screen image editing, painting, sketching, navigating and collaborating. Like the Cintiq 20WSX and 21UX, the Cintiq 12WX enables near perfect hand-eye coordination. Users can work with the pressure sensitive pen directly on screen, providing WXGA resolution of 1,280 x 800 pixels, 24-bit color depth and a wide viewing angle of 170°. The Cintiq 12WX also features ten customizable ExpressKeys<sup>™</sup>, five on each side of the display, which can be set to initiate keyboard shortcuts, modifier keys, and important functions such as Display Toggle. The Display Toggle function is especially beneficial to those using the Cintiq 12WX in a multiple monitor environment, allowing users to easily switch between screens or maximize pen control across different displays. Additionally, a programmable Touch Strip is ergonomically located on each side of the display with presets to allow zooming and scrolling in various applications. These "on board" features significantly improve workflow and productivity by off-loading environmental controls to the non-dominant hand and allowing the user to focus on the pen with the pen hand.

The patented, cordless and battery-free Grip Pen offers precise and advanced tool controls for realistic results due to the 5,080lpi resolution and 1,024 levels of pressure in both the pen tip and eraser. Tilt functionality is supported with angles of up to 60 degrees, allowing natural-looking pen, brush and eraser strokes. Additionally, the Cintiq 12WX supports Wacom's optional input devices such as the 6D Art Pen and Airbrush. The Cintiq's robust driver software allows users to define and save application-specific settings for a simple and uninterrupted workflow.



The display comes profiled out of the box and can be calibrated with most color measurement solutions on the market from companies including X-Rite® and Datacolor®. It can also be connected either by VGA or DVI for added convenience.

The Cintiq 12WX comes with an adjustable stand that is conveniently and completely integrated into the Cintiq's body. The stand is optimized for use in three different orientations – at a 25-degree angle from horizontal, at a 65-degree angle or flat (with stand totally retracted) for use on the desk or lap. Due to its compact size, the Cintiq 12WX can be used in a similar way to a traditional analog sketchpad, meaning that ideas and creative content can be shared in a digital format immediately and spontaneously. When placed flat on a desktop, it also rotates on a pivot point to fit the structure of the human body.

Available now, the Cintiq 12WX is offered through a variety of distribution channels, as well as direct from Wacom's online [www.wacomdirect.com](http://www.wacomdirect.com) store.

### **The Cintiq 20WSX**

Also now available is the Cintiq 20WSX, the world's first wide-format desktop interactive pen display. Featuring a 20.1" widescreen LCD (WSXGA+ 1680x1050 resolution) and the same intuitive design as the 21UX, the Cintiq 20WSX provides creative controls and workflow comfort levels that have made Wacom's interactive pen display's the de facto standard among creative professionals. Its estimated street price of \$1,999 sets a new benchmark for affordability, allowing a broader audience to experience the freedom and power of working directly on screen with a Wacom pen.

"Wacom's three-tiered interactive pen display family is made complete with the introduction of the Cintiq 20WSX," said Michael Marcum. "Now, every professional working with digital content and looking to enhance productivity and creative freedom can find the right Cintiq to match specific workflows and budgets."

Visit [www.wacom.com/cintiq](http://www.wacom.com/cintiq) to discover more about Wacom's latest interactive pen display family.

**About Wacom**

Wacom Company Ltd., (Tokyo Stock Exchange 6727), is a global company based in Japan with subsidiaries around the globe. Founded in 1983, Wacom's vision to bring people and technology closer together through natural interface technologies has made it the world's leading manufacturer of pen tablets, interactive pen displays and digital interface solutions. The advanced technology of Wacom's intuitive input devices has been used to create some of the most exciting digital art, films, special effects, fashions and designs around the world and provides business and home users with the ability to express themselves in a natural way. Today, millions of customers use Wacom's cordless, battery-free, pressure-sensitive pen technology to express their creativity.

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